

List of Research Papers for iCIE-TVET e-Proceeding publications

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2	SYAHRUL RAMADHANA	WEB-BASED STUDENT ATTENDANCE SYSTEM DESIGN TO IMPROVE THE EFFECTIVENESS OF STUDENT ATTENDANCE AT SMP IT NURUL ILMU MEDAN ESTATE	OTHERS RELATED TO TECHNOLOGY AND ENGINEERING AND TVET
3	FITRI AMALIA NASUTION	THE INFLUENCE OF PRICE AND SERVICE QUALITY ON CONSUMER PURCHASE DECISIONS AT GERAJ HANIA ONLINE STORE IN MEDAN CITY	COMMERCE
4	RUSLINAWATI BT ABDUL GHANI	INTERPRETASI AYAT-AYAT QITAL (PERANG) DALAM PERSPEKTIF AL-QURAN	SOCIAL SCIENCES
5	HAFIZOL BIN ABU HASSAN	PENGGUNAAN MODEL VIDEO DALAM PENDIDIKAN AUTISME: KAJIAN SISTEMATIK TENTANG CABARAN DAN IMPLIKASI	EDUCATION
6	MOHD FIRDAUS BIN MOHD REJAB	KESEDARAN & SIKAP PENSYARAH TERHADAP PENGURUSAN PHANTOM LOAD: SATU TINJAUAN DI JABATAN KEJURUTERAAN ELEKTRIK POLITEKNIK SEBERANG PERAI	OTHERS RELATED TO TECHNOLOGY AND ENGINEERING AND TVET
7	CICI ENJELITA DAMANIK	THE INFLUENCE OF LOVE OF MONEY, FEAR OF MISSING OUT AND SELF-CONTROL ON PERSONAL FINANCIAL PLANNING GENERATION Z	SOCIAL SCIENCES

8	DESPIONA SITUMORANG	THE INFLUENCE OF TIKTOK LIVE STREAMING AND PRELOVED TRENDS ON PURCHASE DECISIONS AMONG YOUNG CONSUMERS	SOCIAL SCIENCES
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10	OLIVIA CENDRAWIRA	STARTUP FOR BEGINNERS IN INDONESIA IN 2025	SOCIAL SCIENCES
11	MASNIZA BINTI MUSA	HUBUNGAN ANTARA PENYERTAAN BENGKEL PENASIHATAN MATEMATIK DAN MOTIVASI TERHADAP PENCAPAIAN MATEMATIK KEJURUTERAAN 1	SCIENCE & MATHEMATICS
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14	IKHWAN HAFIZZY BIN RASHID	PEMBANGUNAN AUGMENTED REALITY SIRIH WARISAN DALAM PEMULIHARAAN WARISAN ADAT DAN BUDAYA MASYARAKAT MELAYU MENGGUNAKAN WEBAR WORLD CAST	SOCIAL SCIENCES
15	KHAIRUL AZHA BIN AHMAD	TRANSFORMASI DIGITAL DALAM PENGURUSAN CUTI: SATU KAJIAN TERHADAP KEBERKESANAN SISTEM CUTI PINTAR	OTHERS RELATED TO TECHNOLOGY AND ENGINEERING AND TVET

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126	FAZALIANA BINTI ZAMZURI	SENSE3 SQUARE: A SIMPLE APPROACH TO SOLVE DOOLITTLE AND CROUT METHOD	SCIENCE & MATHEMATICS
127	GRACE MELANI SARAGIH	INFLUENCE OF LEADERSHIP STYLE AND WORK MOTIVATION TOWARD EMPLOYEE PERFORMANCE ON DINAS PEMUDA, OLAHRAGA, KEBUDAYAAN DAN PARIWISATA KABUPATEN BATU BARA	SOCIAL SCIENCES
128	YESENIA SIHALOHO	THE EFFECT OF PRICE, PRODUCT QUALITY AND SERVICE QUALITY ON CUSTOMER SATISFACTION AT MORIA'S CAFÉ	SOCIAL SCIENCES
129	HUMAIRAH	EVALUATION OF SUSTAINABILITY OF MSME BUSINESS BASED ON FINANCIAL HEALTH THROUGH ALTMAN Z-SCORE ANALYSIS	SOCIAL SCIENCES
130	TESALONIKA ANGGUN NOVITA HASUGIAN	THE INFLUENCE OF BRAND AMBASSADORS AND PRODUCT QUALITY ON PURCHASING DECISIONS AT GLAD2GLOW	SOCIAL SCIENCES

131	M. FADHIL RIFQY	TENANK CAFÉ'S STRATEGY AS A CULINARY TOURISM DESTINATION IN ATTRACTING DOMESTIC TOURISTS IN MEDAN CITY	TOURISM & HOSPITALITY
132	EKA CHAIRANI	DESIGN OF A WEB-BASED ONLINE CATALOG INFORMATION SYSTEM AT AKHSI GRAFIKA	OTHERS RELATED TO TECHNOLOGY AND ENGINEERING AND TVET
133	ENJELLINA BR SIMANJUNTAK	THE INFLUENCE OF FRONT OFFICE SERVICE QUALITY AND LOCATION ON CUSTOMER SATISFACTION AT HOTEL HERMES PALACE MEDAN	TOURISM & HOSPITALITY
134	SUSILAWATI SILITONGA	THE EFFECT SERVICE QUALITY AND BRAND IMAGE OF BBM SHELL ON CONSUMER PURCHASING DECISIONS AT GENERAL FUEL FILLING STATIONS (SPBU)	COMMERCE
135	ECA MAHRIZA	ADAPTATION STRATEGY OF TOURISM CULINARY TO CHANGES IN CONSUMER BEHAVIOR DUE TO TOLL ROAD DEVELOPMENT IN TANJUNG PURA IN THE ERA SOCIETY 5.0 (CASE: DODOL KARUNIA PAK RAHMAT)	SOCIAL SCIENCES
136	SELVIANA BATUBARA	IMPLEMENTATION OF ANDROID BASED MSME BOOKKEEPING APPLICATIONS BY USING THE BUKU WARUNG APPLICATION FOR MSME BAIK KOPI	SOCIAL SCIENCES
137	ALIFIA AUDIA SASMITHA	THE INFLUENCE OF PROMOTION AND BRAND AWARENESS ON MOTORCYCLE PURCHASE DECISIONS AMONG GEN Z	SOCIAL SCIENCES
138	RENDI	THE INFLUENCE OF FINANCIAL LITERACY AND LIFESTYLE ON CONSUMER BEHAVIOR OF DANA APPLICATION USERS IN GENERATION Z	SCIENCE & MATHEMATICS

139	SABRINA PUTRI	THE IMPACT OF QUALITY AND DIGITAL MARKETING ON INGCO PRODUCT PURCHASE DECISIONS	SOCIAL SCIENCES
140	CINDI PRASIA	THE INFLUENCE OF DIGITAL MARKETING STRATEGIES AND PRODUCT QUALITY ON SALES GROWTH IN SMALL AND MEDIUM-SIZED ENTERPRISES: A CASE STUDY OF MAMAK FROZEN FOODS	COMMERCE
141	NAJMA PARAMESWARI	THE IMPACT OF EASY ACCESS TO DIGITAL FUNDING AND OPERATIONAL EFFICIENCY ON THE COMPETITIVENESS OF MSMES IN THE DIGITAL ERA IN MEDAN CITY	SOCIAL SCIENCES
142	ZAINAL SINAGA	DESIGN OF INFORMATION SYSTEM FOR SNACK FOOD SALES AT UMKM F&B KRIPIK AL-JANNAH BASED ON WEB	OTHERS RELATED TO TECHNOLOGY AND ENGINEERING AND TVET
143	FRISKA RAMADONA TANJUNG	DESIGN OF AN AI-BASED HEALTHCARE SERVICE SYSTEM USING THE SUPPORT VECTOR MACHINE ALGORITHM TO IMPROVE DISEASE DIAGNOSIS ACCURACY	OTHERS RELATED TO TECHNOLOGY AND ENGINEERING AND TVET
144	AHMAD FAUZIE BIN ABD RAHMAN	THERMAL ANALYSIS OF ENGINE PISTON WITH THERMAL BARRIER COATING USING FINITE ELEMENTS METHOD	MECHANICAL ENGINEERING
145	NURUL SYUHADA SAFARUDDIN	REKA BENTUK KIT PEMBELAJARAN MODEL IBS SEBAGAI ALAT BANTU MENGAJAR DI INSTITUSI TVET	EDUCATION
146	ADETYA RAHMA NASUTION	OPTIMIZATION OF SOCIAL MEDIA AS AN ONLINE BUSINESS PLATFORM FOR HOUSEWIVES TO IMPROVE FAMILY ECONOMY AT FNL BABY KIDS STORE	SOCIAL SCIENCES

147	NORAIHAN BINTI MAMAT ZAMBI	TAHAP KOMPETENSI DAN KEMAHIRAN SOFTSKILLS GRADUAN JABATAN PERDAGANGAN POLITEKNIK TUANKU SULTANAH BAHYAH (PTSB)	EDUCATION
148	ADE NOVELA WELER	THE EFFECT OF BREAKFAST MENU VARIETY AND MENU QUALITY ON GUEST SATISFACTION AT LABERSA TOBA HOTEL & CONVENTION CENTRE	TOURISM & HOSPITALITY
149	AMOS HOSEA AMBARITA	THE IMPACT OF BRIDGE DAMAGE ON TOURIST INTEREST IN CADIKA PARK, MEDAN	TOURISM & HOSPITALITY
150	SILVIA FEBRI YANTI	BREAK EVEN POINT (BEP) ANALYSIS FOR BUSINESS SUSTAINABILITY OF UMKM JJ KEJORA WOVEN FABRIC (ULOS)	SOCIAL SCIENCES
151	RONA ELIA	SCIENTIFIC ARTICLE WRITING TRAINING AS AN EFFORT TO IMPROVE STUDENTS' PUBLICATION SKILLS AT AKADEMI KEUANGAN PERBANKAN NUSANTARA	EDUCATION
152	THERESIA	THE IMPACT OF TOURISM DEVELOPMENT IN CAMP RUMAH TANGGAL SILALAH ON SOCIAL AND ECONOMIC RESULTS: A STUDY OF PUBLIC PERCEPTION	TOURISM & HOSPITALITY
153	MOHD BURHAN BIN YUSOF	APLIKASI PENGURUSAN KEWANGAN DI TELEFON PINTAR: MEMBANTUKAH PENGURUSAN KEWANGAN PELAJAR?	SOCIAL SCIENCES
154	NADYA AMANDA BR BARUS	THE INFLUENCE OF SOCIAL MEDIA PROMOTION AND CONSUMER REVIEWS PURCHASING DECISIONS ON FASHION PRODUCT PURCHASE DECISIONS FOR GEN Z IN MEDAN CITY	COMMERCE
155	EVANIA CHERIS LIZELLE NG	THE EFFECT OF QRIS IN TRANSACTION AT WARKOP MIE ACEH AGAM BERKAH MEDAN	SOCIAL SCIENCES

156	MELIANA YUNITA MALAU	ANALYSIS OF PRODUCT TRENDS IN MARKETPLACES BASED ON SENTIMENT ANALYSIS ALGORITHMS TO IMPROVE MARKETING STRATEGIES BASED ON USER REVIEWS	OTHERS RELATED TO TECHNOLOGY AND ENGINEERING AND TVET
157	HANI WULANDARI	ANALYSIS OF CHATGPT ROLE IN SHAPING GENERATION Z LEARNING PREFERENCES IN THE DIGITAL ERA	OTHERS RELATED TO TECHNOLOGY AND ENGINEERING AND TVET
158	CINDY A LUMBAN GAOL	THE IMPACT OF FINTECH PAYMENTS ON PERSONAL FINANCIAL MANAGEMENT AMONG STUDENTS IN MEDAN CITY	SOCIAL SCIENCES
159	HALIZA BINTI AZIZ	SMART TECH & CONTENT: PERCEPTION OF USING AI TOOLS IN DIGITAL ENTREPRENEURSHIP COURSE	SOCIAL SCIENCES
160	IKHWANUL HAFIZ	MEASURING THE LEVEL OF SATISFACTION OF LIVIN' BY MANDIRI APPLICATION USERS USING THE CUSTOMER SATISFACTION INDEX (CSI) METHOD	OTHERS RELATED TO TECHNOLOGY AND ENGINEERING AND TVET
161	NOR SHAZANA BINTI ABDUL RASHID	ALIGNING SKILLS WITH INDUSTRY NEEDS: THE EFFECTIVENESS OF PROFESSIONAL COMPETENCY PROGRAMS	OTHERS RELATED TO TECHNOLOGY AND ENGINEERING AND TVET

162	IMA ASAROH	IMPLEMENTATION OF PROMOTIONAL MEDIA BASED ON 3D ANIMATION IN INCREASING THE ATTRACTIVENESS AND SELLING VALUE OF UMKM PRODUCTS	OTHERS RELATED TO TECHNOLOGY AND ENGINEERING AND TVET
163	ANGGIE JOELY ARTIKHA	STRATEGIC ANALYSIS OF SOCIAL MEDIA PLATFORM SELECTION FOR MSME PRODUCT PROMOTION: INTEGRATION OF QUALITATIVE APPROACHES WITH SIMPLE ADDITIVE WEIGHTING METHOD	OTHERS RELATED TO TECHNOLOGY AND ENGINEERING AND TVET
164	NURUL SYAHRINA BINTI MOHD SHAHAR	PENILAIAN KEBERKESANAN KURSUS BAIK PULIH TELEFON BIMBIT TERHADAP PENINGKATAN KEMAHIRAN DAN PELUANG KERJA PESERTA	SOCIAL SCIENCES
165	DIMAS ANJAS MORO	THE INFLUENCE OF PROMOTION AND PRICE ON PURCHASING DECISIONS IN E-COMMERCE SHOPEE THROUGH BRAND IMAGE AS AN INTERVENING VARIABLE	EDUCATION
166	WILLIAM	THE INFLUENCE OF SERVICE QUALITY, PRODUCT QUALITY ON CUSTOMER SATISFACTION AT INDOMARET WAHIDIN	COMMERCE
167	NURUL MALIAH BINTI MARZUAN	INNOVATIVE EDUCATIONAL KIT DEVELOPMENT FOR PLC AND IOT INTEGRATION IN TECHNICAL VOCATIONAL EDUCATION	ELECTRICAL & ELECTRONICS ENGINEERING
168	SHOLAWATI JANNATUL FITRI	PENGARUH PENETAPAN HARGA DAN KUALITAS PRODUK CAT NIPPON PAINT TERHADAP KEPUTUSAN PEMBELIAN KONSUMEN DI PANGLONG UD. HANJAYA PATUMBAK KABUPATEN DELI SERDANG	SOCIAL SCIENCES

169	SAHRIJAN BIN AHMAD	REKABENTUK MESIN PENGGELEK DOH BERASASKAN PENILAIAN ERGONOMIK (RULA DAN REBA)	MECHANICAL ENGINEERING
170	AKBAR SIREGAR	EMPLOYEE PERCEPTION OF THE RELATIONSHIP BETWEEN KITCHEN AREA HYGIENE AND SANITATION TO F&B SERVICE QUALITY AT SANTIKA PREMIERE DYANDRA HOTEL MEDAN	TOURISM & HOSPITALITY
171	IRFAN TRIONO	ANALYSIS OF THE INFLUENCE OF COMMUNICATION AND TRAINING ON EMPLOYEE PERFORMANCE AT RESTO RUCCI + RESTAURANT	TOURISM & HOSPITALITY
172	NOOR AZILLA BINTI MD RADZI	KAJIAN KEBERKESANAAN PENGGUNAAN PERENGGOH PAIP ERGONOMIK	CIVIL ENGINEERING
173	ZUHRA BADRES	THE INFLUENCE OF SERVICE QUALITY AND BRAND IMAGE ON CUSTOMER SATISFACTION AT TREAT COFFEE AND BEANS	SOCIAL SCIENCES
174	ZAFARIDA BINTI KADIR	SMART PARCEL BOX: AN IOT AND RFID-BASED SOLUTION FOR SECURE PACKAGE DELIVERY	MECHANICAL ENGINEERING
175	ANIRA BINTI ABDUL RASHID	DESIGN OF IOT GARBAGE MONITORING WITH WEIGHT SENSING	ELECTRICAL & ELECTRONICS
176	NOOR AKMALUN NISA' BINTI MAN	REAL-TIME FAMILY TRACKING USING GPS TECHNOLOGY	ELECTRICAL & ELECTRONICS
177	ROSLINA BINTI SAAD	KEBERKESANAN PENGGUNAAN PERISIAN LIVEWIRE DALAM MENINGKATKAN PEMAHAMAN PELAJAR TERHADAP TOPIK PEMASA	ELECTRICAL & ELECTRONICS
178	ZAHAYU MD YUSOF	EXPLORING SPORTS PARTICIPATION AND ATTITUDES AMONG UNIVERSITY FOUNDATION STUDENTS: IMPLICATIONS FOR HOLISTIC STUDENT DEVELOPMENT	EDUCATION

179	RASMA SUZIEYANTEE BINTI ISMAIL	KERJAYA SELEPAS BERGRADUAT: KAJIAN PASARAN PEKERJAAN BAGI PEMEGANG DIPLOMA PENGAJIAN VIDEO DAN FILEM POLITEKNIK METRO TASEK GELUGOR	EDUCATION
180	SYUHAILA BINTI MUSTAFA	FAKTOR-FAKTOR YANG MEMPENGARUHI PERSEPSI PELAJAR TERHADAP AMALI KEJURUTERAAN ELEKTRIK SECARA JARAK JAUH :SATU KAJIAN KES DI PSP	ELECTRICAL & ELECTRONICS
181	AZILAWATI BINTI HARUN	PENERIMAAN TEKNOLOGI DRON DI KALANGAN PELAJAR DIPLOMA GEOMATIK DI POLITEKNIK	SOCIAL SCIENCES
182	WAN NOR SARIZA BINTI WAN HUSIN	KAJIAN TAHAP KEPUASAN PELAJAR TERHADAP KEMUDAHAN DAN PERKHIDMATAN DI POLITEKNIK TUANKU SULTANAH BAHYAH (PTSB)	EDUCATION
183	SARIFAH NOR HUSNA SYED ALIAS	MENINGKATKAN PENGUASAAN ISO DALAM KALANGAN PELAJAR MELALUI PENDEKATAN PEMBELAJARAN BERPUSAT PELAJAR	SOCIAL SCIENCES
184	SARIFAH NOR HUSNA SYED ALIAS	KESAN KURSUS ASAS FOTOGRAFI MENGGUNAKAN TELEFON PINTAR TERHADAP PENGUASAAN KEMAHIRAN TVET DALAM KALANGAN PELAJAR TAHFIZ	SOCIAL SCIENCES
185	MUHAMMAD AMIN BIN HARUN	MATHEMATICAL MODELLING ANALYSIS OF FLAT PLATE BASE-THERMAL CELL ABSORBER (FPBTCA)	MECHANICAL ENGINEERING
186	INTAN WIDYA LESTARI	THE INFLUENCE OF TOURISM FACILITIES AND PROMOTION ON TOURIST INTEREST IN VISITING BAH DAMANIK, SIMALUNGUN REGION, NORTH SUMATERA, INDONESIA	TOURISM & HOSPITALITY
187	R.M. RENDY PRAPANCA	THE EFFECT OF SERVICE QUALITY AND BREAKFAST MENU VARIATION ON GUEST SATISFACTION AT ARYADUTA BALI HOTEL	TOURISM & HOSPITALITY

188	REZA HADI NASUTION	THE INFLUENCE OF INBOUND OPERATIONAL MANAGEMENT AND DELIVERY EFFECTIVENESS ON EMPLOYEE PRODUCTIVITY PT. JNE EXPRESS MEDAN BRANCH	SOCIAL SCIENCES
189	SISKA IRA SILVIYANTI	THE INFLUENCE OF FINANCIAL LITERACY ON FINANCIAL BEHAVIOR FOR FLPP KPR FINANCING CUSTOMERS AT BANK SUMUT KISARAN SYARIAH BRANCH	SOCIAL SCIENCES
190	ALFI LAILANI HAYA	ANALYSIS OF THE EFFECTIVENESS OF THE APPLICATION OF THE SIMPLE ADDITIVE WEIGHTING (SAW) METHOD IN THE SELECTION OF MSME LOCATIONS BASED ON LITERATURE STUDIES	SOCIAL SCIENCES
191	DAMAISARI BINTI MOHD NAW	A CDIO-BASED APPROACH TO DEVELOPING A CREATIVE MARKETING PLAN FOR STUDENT INNOVATION PRODUCTS	EDUCATION
192	ZAIHAN BINTI SULAIMAN	PERANAN MINI PROJECT KURSUS ENGINEERING SCIENCE DALAM MEMUPUK BUDAYA STEM DALAM KALANGAN PELAJAR	SCIENCE & MATHEMATICS
193	CINDI DWI KARTIKA	THE INFLUENCE OF FINANCIAL LITERACY AND RISK PERCEPTION ON STUDENTS INVESTMENT INTEREST IN MEDAN CITY	COMMERCE